

PLEASE REGISTER ONLINE

www.conference.unimas.my/2017/bbpf

PAYMENT METHOD

All payments must be made via Electronic Fund Transfer (EFT) to:

Bank: RHB Bank Berhad
Branch: GF No. 12 & 13, Lot 5608 & 5609 Unisquare,
94300 Kota Samarahan, Sarawak, Malaysia
Acc. Name: UNIMAS Holdings Sdn Bhd
Acc. No: 2-11128-0000180-3
Swift code: RHBBMYKL
Ref. name: BBPF2017

Please mail the transaction slip or bank slip after the payment has been made to bbpf2017secretary@unimas.my

Cancellation and Transfer

If you are unable to attend, a substitute or a replacement participant is allowed at no extra cost, provided that a prior written notice is given to the secretariat.

KEYNOTE SPEAKERS



Prof Dato' Dr Anwar Ridhwan

Dilahirkan pada 5 Ogos 1949 di Sungai Besar, Selangor, Malaysia. Beliau telah memperoleh ijazah Sarjana Muda, Sarjana dan Doktor Falsafah dari Universiti Malaya, Kuala Lumpur. Pernah mengikuti kursus pengurusan dan penerbitan buku di New York University (1982), dan International Writing Program (1986) di University of Iowa, Amerika Syarikat. Beliau berkhidmat di Dewan Bahasa dan Pustaka (DBP) Malaysia untuk tempoh lebih 30 tahun.

Selama tiga tahun dari bulan April 1997 hingga Mac 2000 bertugas sebagai Profesor Pelawat, Tokyo University of Foreign Studies, Japan. Beliau menulis cerpen, drama, esei, novel, dan puisi. Karya-karyanya telah diterbitkan di Indonesia, dan diterjemahkan ke dalam lebih 16 bahasa dunia. Beliau juga menghasilkan beberapa buah buku kajian/ilmiah. Pada tahun 2002 beliau menerima hadiah SEA Write Award di Bangkok, dan Hadiah Sastera Majlis Sastera Asia Tenggara. Pada 20 Oktober 2009 beliau menerima Anugerah Sastera Negara daripada Seri Paduka Baginda Yang di-Pertuan Agong, sebagai Sasterawan Negara yang ke-10. Beliau kini bertugas sebagai Pensyarah Kanan, Fakulti Penulisan Kreatif, di Akademi Seni Budaya dan Warisan Kebangsaan (ASWARA) di Kuala Lumpur.

Prof Dr Md Sidin bin Ahmad Ishak

He is currently Director of University of Selangor Press and Professor at the Faculty of Communication, Visual Arts and Computing at the same university. He was previously Dean of the Faculty of Arts and Social Sciences (FASS), University of Malaya and Professor at the Department of Media Studies. He had also been head of the Department of Media Studies, Deputy Dean of FASS and Director of University of Malaya Press.

He is actively involved in professional and community activities including Chairman of MBBY Literacy Center, an IBBY-sponsored project; Deputy President of Malaysian Board on Books for Young People (MBBY) which is affiliated with IBBY Switzerland; and Secretary - General of the Future Islamic Global Network Foundation (FIGN), an affiliation of the Union of NGOs of The Islamic World (UNIOW) based in Istanbul, Turkey. He has served on several book award committees as chairman or panel member such as Malaysian National Book Awards, Malaysian Literature Awards, Kota Buku & DBP Book Awards, UM Book Awards, and PNM-RTM Book Awards.



PROGRAMME TENTATIVE

WEDNESDAY, 11 OCTOBER 2017

- 09:30 : Registration & Welcoming Refreshment
10:00 : Keynote Address by **Prof Dato' Dr Anwar Ridhwan**
Penerbitan Akademik Di Gapura 'Digital Native'
Chairman: **Assoc Prof Dr Jeniri Amir**
11:15 : **Invited Speaker : Tuan Haji Hasan Hamzah**
Chairman: **Assoc Prof Dr Jane Labadin**
12:30 : LUNCH BREAK
14:00 : **Opening Ceremony & Books Launch**

THURSDAY, 12 OCTOBER 2017

- 09:00 : Keynote Address by **Prof Dr Md Sidin Ahmad Ishak**
Borneo Publishing: Seeking Access, Visibility and Impact
Chairman: **Assoc Prof Dr Neilson Ilat**
10:00 : Refreshment
10:15 : Session I - **Publishing Borneo Wealth in Biodiversity**
Chairman: **Dr Chong Yei Ling**
12:45 : LUNCH BREAK
14:00 : Session II - **Penerbitan Bahasa, Sastera & Budaya di Borneo**
Chairman: **Assoc Prof Dr Mus Chairil Samani**
15:00 : Borneo Publications Forum - Memperkasa Penerbitan Buku Ilmiah di Borneo

Panel members

1. Prof Dato' Anwar Ridhwan
 2. Prof Dr Md Sidin
 3. Pengarah DBP Sarawak - **Dr Hazami Jahari**
 4. Penerbit UMS - **AP Dr Asmady Idris**
 5. UNIMAS Publisher - **AP Dr Jane Labadin**
- Moderator: **Assoc Prof Dr Jeniri Amir**

FRIDAY, 13 OCTOBER 2017@UNIMAS

Publishing Workshop - Chronicling History

- 08:30 : Get to Know Us: UNIMAS Publisher
Assoc Prof Dr Jane Labadin, Pengarah UNIPub
Chronicling History - Penerbitan Buku Sejarah dan Budaya di Borneo
Facilitators: **Datu Dr Hj Sanib Said**
10:30 : Q & A session
11:30 : LUNCH BREAK / Friday prayers
14:30 : **UNIMAS Campus tour**



INTERNATIONAL CONFERENCE ON BORNEO BOOKS PUBLISHING & BORNEO BOOK FAIR

11-13 OCTOBER 2017
WATER FRONT HOTEL
KUCHING SARAWAK
&
11-15 OCTOBER 2017
PLAZA MERDEKA
KUCHING SARAWAK

Call for
PARTICIPANTS!

Contesting and Advancing Knowledge in Borneo Academic Publishing

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BACKGROUND

The conference is brought to you by Universiti Malaysia Sarawak (UNIMAS) and the Majlis Pendidikan Sarawak (MAPIM). The conference is slated to be on 11-13 October 2017 in The Waterfront Hotel Kuching, Sarawak and at the same time the BORNEO BOOK FAIR will be at Plaza Merdeka Shopping Mall on 11-15 October.

These events will provide a greater impact in drawing world wide participations among academics, writers and book industry players who view the Island of Borneo as the spring board for significant creation for content.

The theme of the conference is "**Contesting and Advancing Knowledge in Borneo Academic Publishing**" reflecting the increasing researches done on Borneo, the third largest island in the world. The richness of its biodiversity and amalgamation of different cultural heritages have and will still attract many local and international scholars to converge on the island to seek and expand knowledge on Borneo. Thus, this international conference is organised to celebrate the different viewpoints among interested scholars in their discourse on academic publishing in Borneo.

In addition, the Borneo Books Fair offers a platform for book industry players to showcase their relevant publications and literature fans may be able to grab this opportunity to discover new books.

The collaboration with MAPIM aims to assess and bring value to the current situation of the book industry in Borneo. Participation among MAPIM's members signify strength among Malaysia's academic publishers hence meeting the conference objectives which are:

OBJECTIVES

- To provide a platform for academic content creators, authors and book industry players in exchanging experience, knowledge and ideas through the conduct of forums, presentations and brainstorming sessions.
- To encourage academic publication potentiality focusing on Borneo themes in pursuit of advancing knowledge.
- To gather resources that will be able to assist high impact academic publication by experiencing the authenticity of Sarawak (as the conference venue) first-hand.

CALL FOR PAPERS

Abstract Submission due date **17th Aug 2017**

Notification of Acceptance **30th Aug 2017**

Full Paper due date **20st Sept 2017**

Registration by **15th Sept 2017**

Selected Track Papers will be invited for **Chapters in Book** to be published in 2018. All other presented papers confirms publication in a **Special Issue of the International Journal of Business and Society (IJBS)** which is SCOPUS Indexed.

Delegates will be provided with:

Keynote presentations
Programme & Abstract Book
Coffee

Lunch buffet

Networking Opportunities

A free delegates' conference kit with academic publishing information and freebies

CONFERENCE DETAILS

Duration: Three days

Date: 11-12 October 2017

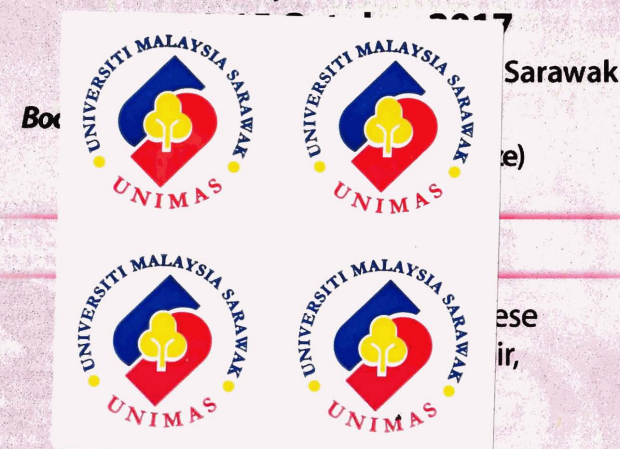
Venue: WaterFront Hotel, Kuching Sarawak

Date: 13 October 2017

Venue: UNIMAS Campus, Kota Samarahan

BORNEO BOOK FAIR DETAILS

Duration: Five days



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